

FAQS

1. COST \$\$\$\$\$?

Potential Franchisees that are interested in purchasing a new store should expect to invest between \$120,000.00 - \$350,000.00. These costs include everything that you will require in order to open your salon, from the shop fit out to stock for your store. There is also a Franchisee Fee of \$66,000.00 (+GST) included in this costing.

2. What are the ongoing franchise fees to be paid to the franchisor?

As a franchisee you will be required to pay Franchise Fees which help pay for ongoing Head Office support and the National Marketing campaigns. All Franchisees contribute 3% of gross weekly turnover to our Marketing Fund. In conjunction with this amount there is also our Administration Fee which is 6% of gross weekly turnover used to cover support departments, strategies, business processes and systems.

3. What training is provided?

Upon final approval by the management team, you will undergo a month of intensive training. This entails 3 weeks in store training on the franchise system and 1 week at head office on all the administrative systems. This training, as well as material provided to you in the Operations Manual, includes information on recruitment, products, suppliers, customer service, financial reporting and marketing tips. This will provide you with the all the necessary information and skills to successfully run a store. Our Training Department which will provide ongoing support on all facets of the business along with visits to you at store level.

4. How long does it take ?

You should expect the process to take around 7 weeks from the time the Franchise Fee is paid. The timing of your store opening is completely dependant on the handover and lease commencement date outlined in your particular lease. Our internal Leasing Department negotiates all of the commercial terms of the lease, including the handover date.

5. Can I own more than one store?

Yes!. There is however a comprehensive Multiple-Store Criteria process that you will be required to undergo for approval to be given. Such requirements include achieving certain KPI's of mystery shopper averages, store audits, general compliance to the franchise agreement, business performance and company structure development.

John Azzi Hairdressers won the Small Business Of The Year award and was a finalist in the Champion of the Champions Business Awards.

John represents Wella in all of Asia and conducts seminars for advanced colour, cutting, staff training and motivation on their behalf.



6. Continuing operations support?

In addition to an Operations Manual and other materials, you will receive regular visits providing ongoing support for you your staff and your business.

7. Do I need to be a hairdresser, or experienced in the industry to own a store?

No, the majority of our Franchisee's are not hairdresser's. What we look for are motivated, enthusiastic people passionate about the brand and the idea of owning an exciting and rewarding business. Incoming Franchisee's can be confident with the system and training put in place, to ensure they have all the tools necessary to succeed in the franchise operation.

8. Can I choose where I would like my store to be located?

Our Franchise Department either work with franchisee's or identify key retail locations. Our internal Leasing Department will then pursue and negotiate the best deal on our desired location.

Over the last 30 years our Company we have developed strong relationships with all the large shopping centre owners around Australia, benefiting Franchisee's from our knowledge and experience.

What's next?

All enquires are directed to our General Manager Malinda Peters, she can be contacted via email on malinda@johnazzi.com.au or telephone our head office on 02 9223 1626.